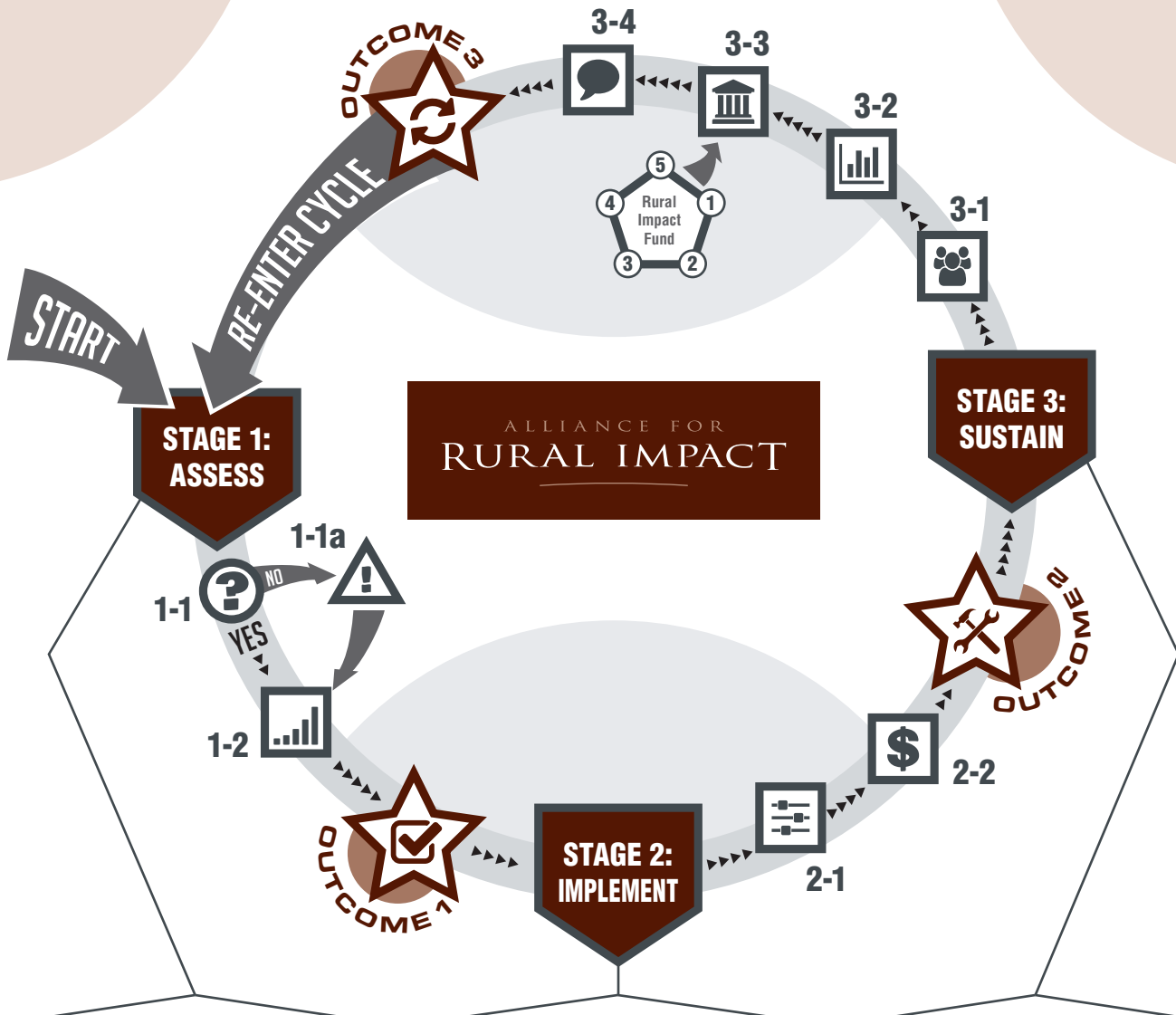


COMMUNITY INVESTMENT MODEL



ALLIANCE FOR
RURAL IMPACT

STAGE 1: ASSESS

1-1. EXISTING PLAN?
Does the community have a current strategy with well-defined projects or programs and buy-in from the community at large?

1-1a. STRATEGIC PRIORITIZATION
Identify potential projects and programs for implementation.

1-2. INVESTABILITY ANALYSIS
Identify capacity, resources, partners and markets. Prioritize investment based on potential return.

OUTCOME 1: A PLAN

Actionable, investable, implementable plan supported by the community at large.

STAGE 2: IMPLEMENT

2-1. PROJECT DEVELOPMENT
Putting it together: Initial design and scoping of project or program, including continuous community input cycles and champion development.

2-2. RESOURCE DEVELOPMENT
Funding alignment. Identification of public and private resources specific to each priority, project or program.

OUTCOME 2: IMPLEMENTATION

Project implementation. Projects funded and underway.

STAGE 3: SUSTAIN

3-1. CAPACITY
Organizational development. Education and leadership of community partners. Systemic improvements to support continued progress.

3-2. STRUCTURE
System development. Creation of an integrated partnership between community and economic development organizations, nonprofits, municipalities and citizens.

3-3. LONG-TERM CAPITAL
Local financing. Lending and technical services designed to provide local impact while expanding partnerships with outside investors.

3-4. PROMOTION
Marketing and public relations. A mix of internal and external promotional systems to engage the public and attract interest.

OUTCOME 3: SUSTAINABILITY

Sustained cycle of assessment, project identification, investment readiness and implementation.