

Rebecca Kaufman Joins Alliance for Rural Impact Board of Directors

Accomplished Leader to Support Regional Innovation and Growth on ARI Board

The Alliance for Rural Impact (ARI) Board of Directors is delighted to welcome Rebecca Kaufman as its newest member. Based in Memphis, Tennessee, Rebecca brings a depth of expertise as Vice President of Regional Innovation at AgLaunch, where she oversees regional cluster activities in key areas such as the Delta, Appalachia, Midwest, and Pacific Northwest. Her leadership has helped strengthen regional competitive advantages and drive economic development across the food and agriculture industries.

Rebecca's background includes distinguished service as Senior Advisor for Rural Development and Senior Legislative Advisor for Congressional Relations at the U.S. Department of Agriculture (USDA), as well as Director of Policy and Research for the Delta Regional Authority.

"Rebecca's commitment to the Arkansas Delta, coupled with her expertise in agriculture, policy, and governance, makes her an invaluable addition to the ARI board of directors," said Jordan Wimpy, ARI board president. "ARI's unwavering dedication to providing resources and strengthening the capacity of rural systems remains at the heart of our mission for the Arkansas Delta, and this appointment is a clear reflection of that devotion to the region."

The Alliance for Rural Impact is a nonprofit organization dedicated to advancing the prosperity of rural communities throughout the Mississippi Delta and Mid-South. As a coalition of technical assistance specialists, we champion community equity by delivering innovative solutions in financial stabilization, strategic planning, capacity building, and long-term implementation. Our mission is to empower rural regions by pairing expert guidance with targeted investments, ensuring that rural communities and businesses have the resources and opportunities needed to thrive in an increasingly competitive global economy.